

THE Real Estate Book®

HOME & LIFESTYLE GUIDE

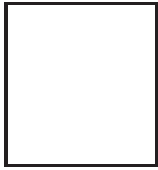
Added Value

- ✓ In-print advertising & lead generations
- ✓ EDDM Direct Mail Campaigns Monthly
- ✓ Unbeatable rates
- ✓ Text codes for every listing in print
- ✓ 10K copies printed monthly
- ✓ Highly targeted distribution throughout North Florida & South Georgia
- ✓ Full inventory of listings on TREB.com
- ✓ Listings fed to luxury syndicated partners
- ✓ Multiple photos for each listing in print
- ✓ Personal website linked to web page
- ✓ Virtual tour links for each listing
- ✓ ListHub Syndication for all listings
- ✓ Design services included in rate
- ✓ Social Media blasts monthly

2019 Rates

Special Cover Packages Available - Special Pricing For 2-Page Spreads Available - Special Business Affiliate Rates

FULL PAGE



HALF PAGE



QUARTER PAGE



BUSINESS CARD



2019 Production & Circulation Calendar

ISSUE	PRODUCTION BEGINS	IN CIRCULATION*
19.2	Friday, January 18th	Week of February 4th
19.3	Friday, February 15th	Week of March 4th
19.4	Friday, March 15th	Week of April 1st
19.5	Friday, April 12th	Week of April 29th
19.6	Friday, May 10th	Week of May 27th
19.7	Friday, June 7th	Week of June 24th
19.8	Friday, July 5th	Week of July 22nd
19.9	Friday, August 2nd	Week of August 19th
19.10	Friday, August 30th	Week of September 16th
19.11	Friday, September 27th	Week of October 14th
19.12	Friday, October 25th	Week of November 11th
19.13	Monday, November 22nd	Week of December 9th
20.1	Monday, December 20th	Week of January 6th

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